Talker Profile Form

Build a profile for your talkers to help understand what motivates them to share. Use this form to determine **who they are** and **what will get them talking about you**.



| STEPS | WHAT WE'RE LEARNING |
|----------------------|---------------------|
| Who they are: | |
| Characteristics: | |
| They Talk About: | |
| They Talk To: | |
| How to Contact Them: | |